FREIGHT TIGER

Logistics that empowers

SM / AD - Product Designer

About Freight Tiger and the Opportunity

Freight Tiger has built India's largest unified freight network, which combines offline with digital to build a modern operating system for the logistics industry. This is revolutionary for a supply chain that is traditionally fragmented, offline, and time-intensive. As India aims to bring down logistics costs from over 14% to under 10% of GDP, Freight Tiger is positioned to be at the forefront of this ambitious endeavour.

Freight Tiger's malleable software enables a collaborative freight network, creating value for every stakeholder in the supply chain, from large-scale producers to individual drivers. It is truly neutral, which is virtually unheard of in the logistics industry. This will give you the opportunity to apply your financial acumen to creating profitability while addressing the needs of a vast variety of customers being served by a layered and complex solution.

What we need from you: the ability to deal well with ambiguity, have the foresight and think critically. If you're resilient, love a challenge and have lots of drive, you'll fit in well at Freight Tiger.

What you get in return: a seat at the table at a growth-stage tech startup with a brilliant team and massive potential.

Freight Tiger is backed by Lightspeed Venture Partners, Moonstone Investments, Shriram Transport Finance, Munjal Family Trust, Florintree Infra and Aroa Ventures.

Customers: Our 300+ customers include Saint Gobain, Dalmia Group, JSW Steel, ITC, DHL, MRF, and Pernod Ricard - many of India's largest companies.

Website: www.freighttiger.com

Email: hr@freighttiger.com

The Nitty-Gritties

Location: Bengaluru/Remote

About the Role:

We are hiring an experienced Product Designer who is at the forefront of everything we do. Your role as a Senior Product Designer is to envision how people experience our products and bring that vision to life in a way that feels inspired, refined, and even magical.

You will be an early member of an expanding design team with the opportunity to engage with talented individuals across org and other stakeholders. You'll have a variety of products, platforms, and tech to work on and get the opportunity to design for a multitude of user's types.

Key Responsibilities:

- Work closely with product, tech, and business to identify project goals.
- Create user flows, wireframes, UI mock-ups, and prototypes to achieve it.
- Design experiences across multiple platforms/form factors and support the production with engineering & product partners.
- Improve the design team efficiency and productivity in collaboration with the Design Lead.
- Work with the design team to curate and gatekeep the Freight Tiger brand and design systems.
- Independently deliver high-quality work, sometimes work on very broadly defined, loose concepts, and sometimes on narrowly defined deliverables.

Preferred Qualifications/Skills:

- Experience designing for multi-platform products with strong user-first thinking.
- Can reduce complex problems down to the right balance of flexibility, power, and ease of use.
- Rigorous attention to detail and drive to defend user-centric Designs with intent.
- Have weathered release cycles, and know what details matter at each stage, know how to motivate engineers to get the fit and finish right.

- High-quality portfolio showcasing strong visual, interface, and interaction design skills.
- Solid understanding of best practices and trends in mobile & web.
- Enjoys collaboration and craves feedback.

Bonus points:

- 3+ years of relevant design experience at a tech, product-driven company.
- Experience with designing SaaS and marketplace products.
- Good microcopy and content skills.
- Storytelling skills: showcasing your work, process, and decisions to cross-functional stakeholders.