



Logistics that empowers

## Product Designer



# About Freight Tiger and the Opportunity

Freight Tiger has built India's largest unified freight network, which combines offline with digital to build an intelligent ecosystem for the road freight industry. This is revolutionary for a supply chain that is traditionally fragmented, offline, and time-intensive. As India aims to bring down logistics costs from over 14% to under 10% of GDP, Freight Tiger is positioned to be at the forefront of this ambitious endeavour.

Have you ever wanted to lead the success of a cutting-edge product that will change the very nature of an industry? We are looking for a top-of-class Product & Growth Marketing Lead to fuel our growth as we scale rapidly. This role is for those who like an open canvas to do their best work; we love off-the-wall ideas and are waiting to let you run with them.

Freight Tiger uses unique technology to solve operational problems for all stakeholders in the supply chain, from large-scale producers to individual drivers. It is truly neutral, which is virtually unheard of in the logistics industry. This will give you the opportunity to strategize for a vast variety of customers across a diverse range of product offerings. If you've always wanted to push your creative limits, this is the place for you.

What we need from you: deal well with ambiguity, resilience and grit, passion to market and position B2B technology products, and most importantly, lots of drive. What you'll get in return: a seat at the table at a growth-stage tech startup with a brilliant team and massive potential.

Website: [www.freighttiger.com](http://www.freighttiger.com)

Email: [hr@freighttiger.com](mailto:hr@freighttiger.com)

# The Nitty-Gritties

Location: Bengaluru / Remote

## About the Role:

We are hiring an experienced Product Designer who is at the forefront of everything we do. Your role as a Product Designer is to envision how people experience our products and bring that vision to life in a way that feels inspired, refined, and even magical. You will be an early member of an expanding design team with the opportunity to engage with talented individuals across org and other stakeholders. You'll have a variety of products, platforms, and tech to work on and get the opportunity to design for a multitude of user's types.

## Key responsibilities:

- Work closely with product, tech, and business to identify project goals.
- Create user flows, wireframes, UI mock-ups, and prototypes to achieve it.
- Design experiences across multiple platforms/form factors and support the production with engineering & product partners.
- Improve the design team efficiency and productivity in collaboration with the Design Lead.
- Work with the design team to curate and gatekeep the Freight Tiger brand and design systems.
- Independently deliver high-quality work, sometimes work on very broadly defined, loose concepts, and sometimes on narrowly defined deliverables.

## Preferred qualifications/skills:

- Experience designing for multi-platform products with user-first solid thinking.
- Can reduce complex problems down to the right balance of flexibility, power, and ease of use.
- Rigorous attention to detail and drive to defend user-centric decisions. Designs with intent.

- Have weathered release cycles, and know what details matter at each stage, know how to motivate engineers to get the fit and finish right.
- High-quality portfolio showcasing strong visual, interface, and interaction design skills.
- Solid understanding of best practices and trends in mobile & web.
- Enjoys collaboration and craves feedback.

### **Bonus points:**

- 4+ years of relevant design experience at a tech, product-driven company.
- Experience with designing SaaS and marketplace products.
- Good microcopy and content skills.
- Storytelling skills: showcasing your work, process, and decisions to cross-functional stakeholders.

**We offer a competitive salary, equity, and a quality health insurance plan.**

