



Logistics that empowers

Product Analyst



About Freight Tiger and the Opportunity

Freight Tiger has built India's largest unified freight network, which combines offline with digital to build an intelligent ecosystem for the road freight industry. This is revolutionary for a supply chain that is traditionally fragmented, offline, and time-intensive. As India aims to bring down logistics costs from over 14% to under 10% of GDP, Freight Tiger is positioned to be at the forefront of this ambitious endeavour.

Have you ever wanted to lead the success of a cutting-edge product that will change the very nature of an industry? We are looking for a top-of-class Product & Growth Marketing Lead to fuel our growth as we scale rapidly. This role is for those who like an open canvas to do their best work; we love off-the-wall ideas and are waiting to let you run with them.

Freight Tiger uses unique technology to solve operational problems for all stakeholders in the supply chain, from large-scale producers to individual drivers. It is truly neutral, which is virtually unheard of in the logistics industry. This will give you the opportunity to strategize for a vast variety of customers across a diverse range of product offerings. If you've always wanted to push your creative limits, this is the place for you.

What we need from you: deal well with ambiguity, resilience and grit, passion to market and position B2B technology products, and most importantly, lots of drive. What you'll get in return: a seat at the table at a growth-stage tech start-up with a brilliant team and massive potential.

Website: www.freighttiger.com

Email: hr@freighttiger.com



The Nitty-Gritties

Location: Bengaluru / Remote

About the Role:

As a Product Analyst, you'll start your journey at Freight Tiger with what is best for our customers in India's complex logistics ecosystem. That can be hard, but we refuse to settle, given we are a customer-obsessed company. We are committed to figuring out what matters to our customers and then doing everything in our power to deliver it. We are looking for an experienced product analyst passionate about solving customer problems and who has demonstrated success in analyzing product and business data to unravel actionable insights and grow the overall value proposition for customers. In this role, you will be working on various magnitudes' problem statements, which would help bubble up insights and steer initiatives. This role will work with the CEO's office, product managers, customer success managers, and engineers on a frequent basis.

Key responsibilities:

- Work with the business & product teams to drive analytics hypothesis generation, solution structuring, & problem-solving.
- Interpret data, analyze results using analytics, research methodologies, and statistical techniques.
- Develop an in-depth understanding of the customer journey and current trends to improve initiatives.
- Dive deep into data and generate data-based insights to identify growth opportunities.
- Build and maintain automated dashboards to drive awareness and understanding of metrics.
- Documentation of work using project management tools.



Preferred qualifications/skills:

- Graduate degree, preferably in Engineering / Statistics/ Operational Research/ Computer Science/ Mathematics or equivalent training or work experience.
- 3-4 years of professional experience in Business Intelligence/Data Analytics. Preferably within a digital business.
- Experience with data warehousing concepts and ETL development and tools.
- Expertise in SQL, R and/or Python.
- Experience in managing high scale data.
- A solid grasp of typical statistical applications and methods.
- The ability to clearly and effectively communicate the results of complex analyses.
- Strong communication skills at a cross-functional and cross-organizational level.
- Must be able to work independently and enjoy working in a fast-paced start-up environment.

We offer a competitive salary, equity, and a quality health insurance plan.

