



Logistics that empowers

Launch Manager



About Freight Tiger and the Opportunity

Freight Tiger has built India's largest unified freight network, which combines offline with digital to build an intelligent ecosystem for the road freight industry. This is revolutionary for a supply chain that is traditionally fragmented, offline, and time-intensive. As India aims to bring down logistics costs from over 14% to under 10% of GDP, Freight Tiger is positioned to be at the forefront of this ambitious endeavour.

Have you ever wanted to lead the success of a cutting-edge product that will change the very nature of an industry? We are looking for a Launch Manager to fuel our growth as we scale rapidly. This role is for those who like an open canvas to do their best work; we love off-the-wall ideas and are waiting to let you run with them.

Freight Tiger uses unique technology to solve operational problems for all stakeholders in the supply chain, from large-scale producers to individual drivers. It is truly neutral, which is virtually unheard of in the logistics industry. This will give you the opportunity to strategize for a vast variety of customers across a diverse range of product offerings. If you've always wanted to push your creative limits, this is the place for you.

What we need from you: deal well with ambiguity, resilience and grit, passion to market and position B2B technology products, and most importantly, lots of drive. What you'll get in return: a seat at the table at a growth-stage tech startup with a brilliant team and massive potential.

Website: www.freighttiger.com

Email: hr@freighttiger.com

The Nitty-Gritties

Location: Mumbai

About the Role:

Freight Tiger is looking for a launcher who will be an exceptional addition to our team. This team works cross-functionally and will lead the business' launch aspect, working across operations, product, and sales. As an FT launcher, you will oversee the initial operations of each market we go live in. If you enjoy a fast-paced, challenging environment and thrives when given autonomy, this is an excellent role for you.

Key responsibilities:

- Build a launch plan, including research and data resources, for each module and industry you are assigned.
- Monitor metrics and develop actionable insights to improve the efficiency and performance of a new launch.
- Work with clients on various products and modules, advising them on best practices.
- Relay market insights to help our senior leadership and HQ operations teams continually improve their processes.
- Hustle and solve problems when unexpected issues inevitably arise as we pioneer a rapidly growing industry.

Preferred qualifications/skills:

- 3-5+ years of relevant work experience.
- MBA Degree + Experience working with clients.
- Strong track record of excellence in execution.
- Strong analytical and communication skills with an ability to articulate complex problems in a simple effective way to business teams.
- Strong knowledge of advanced Excel and Presentation.
- Ability to take the initiative in a constantly changing work environment.
- Start-up (all-hands-on-deck) approach.

We offer a competitive salary, equity, and a quality health insurance plan.

